

April 13, 2009

Dear Sir/Madam:

KILLUSTY HORSE TRIALS 2009

Killusty Farm, located just north of the beautiful villages of Fenelon Falls and Bobcaygeon, in the City of Kawartha Lakes, will be hosting a sanctioned Ontario Horse Trials on Sunday, June 7th, 2009. This event attracts equestrians from all over Ontario as competitors and spectators, all possessing a common interest in horse sport. We at Killusty Farm would like to present to you the chance to contribute to our sponsorship program.

Why become a sponsor? Participation in the sponsorship program of the Killusty Farm Ontario Horse Trials offers excellent opportunities for corporate and product exposure and provides unique entertainment, in addition to supporting up and coming Ontario athletes in equine competition. Horse Trials offer exposure to a varied audience of both local and out-of-town spectators. It is estimated that 400 – 500 people will be at this year's event.

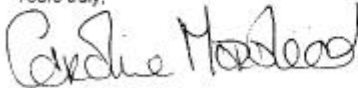
Recognition accorded sponsors through the Killusty Farm website killustifyfarm.com, signage, and promotional materials, assures that spectators, competitors, horse owners and the many volunteers who help run this impressive competition are aware of, and become familiar with, each competition Sponsors. Exhibitor space is available for sponsors interested in displaying products to the many who take advantage of this day to shop for those "out of the ordinary" items. Local newspapers, radio and television stations are invited to the competition.

The Killusty Farm Horse Trials is pure athletic competition, coupled with the historic and often magical partnership of horse and rider. It takes no knowledge of horses or the intricacies of the competition to enjoy and appreciate it. Horse Trials consist of the testing of the three disciplines of equestrian sport: Dressage, Cross-Country and Stadium Jumping – all in one day!

Please review the enclosed form for several opportunities to market and promote your business at this unique athletic and social event. Simply fill out the form and return to Killusty Farm in the enclosed envelope or email your information to h.kirk10@hotmail.com by May 24th, 2009.

For further information, please do not hesitate to contact us by phone at 705-887-1592, or via the email address noted above.

Yours truly,



Caroline Morshead
Killusty Farm
Encl.

Killusty Farm Sponsor Support

Sponsor Levels

Gold	First Place Sponsor Division Title in sponsor's name Recognition of placing sponsorship at event Signage on X-Country fence 15 second public address announcements over the event radio system Weblink and weblisting (max. 50 words) Cost: \$300.00/division
Silver	Signage on X-Country fence 15 second public address announcement over the event radio system Weblisting Cost: \$100.00
Bronze	Signage on X-Country fence Weblisting Cost: \$50.00
Supporter	Sponsor thank-you list Cost: \$25.00
Donator	Sponsor thank-you list.
Exhibitor Display Space	Please contact Killusty to discuss

SPONSORSHIP BENEFITS

Identification Elements:

- Recognition on Sponsor Board
- Recognition on the Killusty Farm Homepage
- Public Address Announcements
As time permits, within the commentary on the horse trial action, sponsors and their sponsorship category are broadcast over the horse trial public address system.

Hospitality Benefits:

- Sponsor Badge
- Beverage and Lunch Tickets for Gold and Silver Sponsors
- Hospitality Tent for Gold and Silver Sponsors

Organization: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Please make cheque payable to Killusty Farm

Sponsor Level:

- GOLD \$300.00
- SILVER \$100.00
- BRONZE \$50.00
- SUPPORTER \$25.00
- DONATOR _____

Exhibitor Display Space
*Please contact Killusty to discuss

Killusty Farm Sponsor Support

Display Signage

Please state your company name in block letters:

15 Second Announcements

Please attach a typed announcement or write in block letters below.

Please send completed forms to:
Killusty Farm
R.R. #1 Bobcaygeon, ON
K0M 1N0
Email:
Phone: 705-887-1592

Your contribution and support is greatly appreciated. Your kindness ensures this sport will continue to run and be enjoyed by thousands of individuals. Thank-you!